

During 2010, Rose made contributions through monetary, in-kind, or volunteerism to the following organizations

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| 9Health Fair | Jewish Family Service of Colorado |
| Adoption Exchange | Jewish Women's Fund of Colorado |
| Allied Jewish Federation of Colorado | Latina Initiative |
| Alternatives Pregnancy Center | Lymphoma & Leukemia Society |
| American Cancer Society | MAZON |
| American Diabetes Association | Mi Casa Resource Center for Women |
| American Heart Association | Mizel Museum |
| American Jewish Committee | MS Society |
| Anti-Defamation League | National Cancer Prevention Fund |
| Arthritis Foundation | Operation Smile |
| Bobbie Simmons Memorial Fund/Denver Academy | Planned Parenthood |
| Boys & Girls Club of America | Project PAVE |
| The Bridge Project | Push for the Cure |
| Center for African American Health | Reclaim Kids |
| Center for Personalized Education for Physicians | The Rise School of Denver |
| Colon Cancer Alliance | Rocky Mountain Children's Health Foundation |
| Colorado Cancer Research Program | Rocky Mountain Children's Law Center |
| Colorado Legacy Foundation | Rocky Mountain Hospital for Children |
| Colorado Physician Health Program | Rose Community Foundation/Latino Community Foundation |
| Crohn's & Colitis Foundation of America | Shalom Park |
| Denver Academy of Torah | Stand for Children |
| Denver Jewish Day School | Susan G. Komen Foundation |
| Denver Rescue Mission | Stepping Stones |
| Gold Crown Foundation | University of Colorado Foundation/School of Medicine |
| Grantmakers for Children, Youth & Families | Urban Peak |
| HCA Hope Fund | Volunteers of America |
| Invest in Kids | Young Americans Bank/Young AmeriTowne |
| Jewish Community Center Denver | VOA |

Rose Medical Center Community Benefit Report 2010



Rose Medical Center Community Benefit Report

One of the cornerstones that Rose Medical Center defines itself by is its commitment to the community. Since the hospital opened in 1949, it has been an active participant in the Denver community, partnering with numerous organizations to advance many social issues, including women's and children's health; disease awareness, research and treatment; and education.

In 2010, Rose Medical Center and the Rose Medical Center Advisory Board gave more than \$300,000 to community organizations in grants, matches and sponsorships, in addition to donating more than 13,000 hours of volunteerism by its employees, physicians and board members.

The people of Rose Medical Center are passionate about their commitment to the community, and here are a few examples of how they gave back in 2010.



Maccabi Games

In 2010, Rose Medical Center and the Rose Medical Center Advisory Board had an opportunity to partner on a unique community service activity. The Robert E. Loup Jewish Community Center hosted the 2010 Maccabi Games, welcoming more than 1,500 Jewish

athletes to an Olympic-style sports competition in Denver. During their stay, the athletes took one day to do community service around the Denver metro area, including hosting a field day competition for Special Olympians. Hosted near Rose Medical Center in Cranmer Park, Rose staff and Advisory Board members volunteered to run the field day event.

Working with the Maccabi athletes, the Rose volunteers helped the Special Olympians through various competitions, including lawn bowling, soccer, and an obstacle course. More than 200 Special Olympians from around the Denver metro area participated, and the Rose volunteers enjoyed the time with both the Maccabi athletes and the Denver Special Olympians. More than 30 volunteers from Rose participated in the event.



Soul to Sole

Soul to Sole is an annual community event at Rose Medical Center that started in 2002. Each year, Rose adopts a Denver Public School elementary school to partner with for this activity. Every student is asked to think of, and then request, his or her dream shoe. Those requests are taken back to Rose where employees and physicians can "adopt" a student and purchase the dream shoe. Then in December, the students gather, either at Rose or their school, to be surprised by the Rose staff with boxes and boxes of new shoes to hand out. The Rose employees have strongly supported this event each year and have purchased and given away as many as 350 pairs of shoes in one year.

VOA

In 2001, Rose volunteer Al Kubala was struck by the realization that healthcare professionals sometimes have difficulty in finding time and motivation to volunteer outside of work, especially given the demands that they face in their everyday work. To encourage more Rose employees and physicians to actively participate in the community, Al started a year-round food drive at the hospital that benefits the local Volunteers of America (VOA) chapter's food pantry. Each month, Al would create signs to hand out in the departments around the hospital requesting specific items for the drive, and his motivation and hard work has made this program successful for the past 10 years at Rose.

In 2009 and 2010, the leadership team at Rose held a special "Al Cares, Rose Shares" event to recognize Al for the creation of this program and thank him for his ongoing efforts to make it succeed. Employees are tasked with donating a little more leading up to this event, and in each of the two years, this has led to more than 1,500 food items being donated for the Al Cares, Rose Shares event. The food drive continues, and as the VOA president has said, it continues to restock their food pantry at key times throughout the year and provide food to numerous people in our community.

